# TOGETHER AGAINST BULLYING FINANCIAL SUPPORT PROGRAM

. -1

NORMATIVE FRAMEWORK





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# 1. Program Description

#### 1.1. Purpose

Bullying is a type of interpersonal violence characterized by a power imbalance between bully and victim, as well as a repetition of the bullying acts, which are generally deliberate and have the effect of hurting the victim or causing distress. Bullying can be physical (e.g. tripping or shoving someone), verbal (e.g. insulting or threatening someone or making sexist remarks), social (e.g. telling lies or starting rumours about someone or humiliating someone) or material (e.g. vandalizing or appropriating someone's property).

Anyone can be a victim, witness or perpetrator of acts of bullying. Bullying can happen at any age (child, adolescent, adult, senior) and as much in the real world (school, family, sports milieu, work environment, care facility, etc.) as in cyberspace (e-mails, social networks, blogs, etc.). In cyberspace, a single act can be relayed indefinitely, instantly multiplied exponentially, in an environment accessible to an extraordinarily large number of people.

Recent data from the *Québec Health Survey of High School Students* indicate that 32% of high school students have been bullied at least once either at school or on the way to or from school during the school year, while 6% have been the victim of cyberbullying.<sup>1</sup> Differences, whether in terms of appearance, weight, gender identity, physical disability, skin colour or sexual orientation, seem to be the main reasons for bullying among young people. For instance, autistic children are more likely to be the victims of bullying at school: 46.3%, versus 10.6% among non-autistic children.<sup>2</sup> In addition, young people aged 15 to 29 who are part of the homosexual and bisexual community are twice as much at risk of cyberbullying than heterosexual males and females of the same age.<sup>3</sup>

Cases of bullying are also seen among adults and seniors, although these problems have not been studied very much. For instance, seniors may be ridiculed in their work environment because of their age, insulted on social networks because of their opinions, or laughed at in their retirement home because of their cognitive losses.

However, the consequences of bullying on mental and physical health are not insignificant. Victims of bullying are likely to experience its impact in many aspects of their life, and suffer long-term effects.

That is why the Ministère de la Famille (the Ministère) has set up the *Together Against Bullying* financial support program. Through the program, the Ministère seeks to support various organizations in their fight against bullying. The program is a concrete way for organizations to reach out to different living environments and population groups that could benefit from their efforts. The program is for local, regional and provincial non-profit organizations active in all milieus and with all types of clientele.

<sup>&</sup>lt;sup>1</sup> TRAORÉ, Issouf, et al. *Enquête québécoise sur la santé des jeunes du secondaire 2016-2017. Résultats de la deuxième édition*, [Online], Québec, Institut de la statistique du Québec, c2018, L'adaptation sociale et la santé mentale des jeunes, 188 pp. [https://statistique.quebec.ca/fr/fichier/enquete-quebecoise-sur-la-sante-des-jeunes-du-secondaire-2016-2017-resultats-de-la-deuxieme-edition-tome-2-ladaptation-sociale-et-la-sante-mentale-des-jeunes.pdf].

<sup>&</sup>lt;sup>2</sup> FÉDÉRATION QUÉBÉCOISE DE L'AUTISME, Développer les habiletés des personnes autistes dans un contexte d'intimidation : un guide pour les personnes autistes, leurs parents et les professionnels qui les entourent, [Online], [n.p.], La Fédération, 2017, 85 pp. [https://www.autisme.qc.ca/assets/files/05-produits/guide-intimidation.pdf].

<sup>&</sup>lt;sup>3</sup> STATISTICS CANADA, Cyberbullying and cyberstalking among Internet users aged 15 to 29 in Canada, [Online], 2016. [https://www150.statcan.gc.ca/n1/pub/75-006-x/2016001/article/14693-eng.htm].

### 1.2. Legal framework and official documents

Pursuant to the Act respecting the Ministère de la Famille, des Aînés et de la Condition féminine (CQLR, c. M-17.2, ss. 5 and 9), the Minister of Families acts in collaboration with service providers in the fields concerned by its mission, in order to ensure the complementarity and effectiveness of the action undertaken. He facilitates actions designed to allow families and children to achieve their potential, by granting professional, technical or financial support to persons or groups that participate in, or wish to participate in, such actions. In this regard, the Minister may enter into agreements with any person, association, partnership or body concerning any matter under his authority.

In addition, the Minister of Families is responsible for coordinating all government action concerning bullying. To this end, the Minister ensures implementation and follow up of the *Concerted Action Plan to Prevent and Counter* Bullying 2015-2018, entitled *Together Against Bullying, A Shared Responsibility.*<sup>4</sup> It was in the context of implementing this action plan that the program was launched in 2016.

More recently, in fall 2019 and winter 2020, the Minister of Families conducted an extensive public consultation on bullying.<sup>5</sup> In this consultation, the program was recognized as a measure supporting local, regional and provincial initiatives as well as mobilizing the various organizations concerned against bullying. The 100-some organizations encountered during the consultations suggested areas for improvement, particularly being able to carry out projects lasting longer than 12 months.

In this regard, the renewal and revision of the program were included in the *Concerted Action Plan to Prevent and Counter Bullying and Cyberbullying 2020-2025,* entitled *Working Together Toward a Society Free of Bullying.*<sup>6</sup>

This normative framework therefore builds on the standards in previous editions of the program, on the areas for improvement suggested during the public consultation on bullying and on the *Guide de rédaction des normes de programmes d'aide financière* produced by the Secrétariat du Conseil du trésor.

# 2. Objectives

### 2.1. General objective

Through the program, the Ministère seeks to contribute to the fight against bullying and to prevent bullying by supporting one-time projects carried out by organizations working directly with the clienteles concerned.

<sup>&</sup>lt;sup>4</sup> QUÉBEC, MINISTÈRE DE LA FAMILLE, Concerted Action Plan to Prevent and Counter Bullying 2015-2018, [Online], [n.p.], Le Ministère, c2015, 60 pp. [<u>https://www.mfa.gouv.qc.ca/fr/publication/Documents/plan-action-intimidation-2015-en.pdf</u>].

<sup>&</sup>lt;sup>5</sup> QUÉBEC, MINISTÈRE DE LA FAMILLE, Résumé des consultations publiques pour prévenir et contre l'intimidation et la cyberintimidation, [Online], [n.p.], Le Ministère, c2020, 25 pp. [https://www.mfa.gouv.qc.ca/fr/publication/Documents/191-013\_Resume\_consultations\_intimidation.pdf].

<sup>&</sup>lt;sup>6</sup> QUÉBEC, MINISTÈRE DE LA FAMILLE, Concerted Action Plan to Prevent and Counter Bullying and Cyberbullying 2020-2025, [Online], Montréal, Le Ministère, c2021, 49 pp. [https://www.mfa.gouv.qc.ca/fr/publication/Documents/action-plan-bullying-2020-2025.pdf].

# 2.2. Specific objectives

More specifically, the Ministère seeks to achieve the specific objectives below through the program.

#### Objective 1: Foster initiative, mobilization and intervention against bullying and cyberbullying

In spite of the awareness-raising efforts deployed in recent years, social issues still remain concerning bullying and cyberbullying, which is why it is important to equip people with the means to prevent bullying and cyberbullying situations or intervene during such situations. Regardless of whether it is in the real world or in cyberspace, both young people and adults have a duty to be caring and respectful in all their environments.

It is therefore important for organizations to submit initiatives to reduce both bullying and cyberbullying. In a context where digital communications are becoming more and more prevalent and the use of social media is widespread, special attention must be paid to ways to use them in a safe and healthy manner.

In addition, the *Concerted Action Plan to Prevent and Counter Bullying and Cyberbullying 2020-2025* provides, in particular, for the promotion and dissemination, at the provincial level, of the most relevant tools produced under the program.

Indicator	Target
Number of applications for financial assistance received	At least 50 applications per call for projects
Source of applications for financial assistance received	At least 12 administrative regions per call for projects
Coverage of bullying and cyberbullying through the projects supported	Both phenomena covered by each call for projects
Coverage of different types of activities (intervention with clientele, creation of tools, research, sharing knowledge) through the projects supported	At least three types of activities per call for projects
Number of tools promoted and disseminated at the provincial level	Each year, promotion of at least 10 tools developed under the program

# Objective 2: Support projects aimed at clienteles most likely to experience bullying or cyberbullying

Bullying is a type of aggression that many young people may experience during their time at school. Also, certain groups of people, whatever their age, exhibit characteristics that can make them more vulnerable to the phenomenon of bullying because these characteristics make them stand out from other people, particularly people of sexual and gender diversity, ethnic and cultural minorities, Indigenous peoples, persons with a disability or mental disorder, persons experiencing poverty or homelessness, etc. Finally, bullying also affects the elderly. It is therefore important to foster caring and respect in the population and encourage openness to the richness of diversity.

Indicator	Target
Diversity of vulnerable clienteles targeted by the projects supported <sup>7</sup>	At least five clienteles per call for projects
Coverage of youth (under 18), adult (18 to 64) and senior (65 and over) clienteles by the projects supported	At least two clienteles per call for projects

# Objective 3: Support projects aimed at making the various environments safer, at the local, regional and provincial level

All citizens deserve to have safe and inclusive environments in which to achieve their full potential. Acts of bullying occur in a variety of places, communities and spheres of people's lives.

It is therefore important to adopt far-reaching actions to engage the population and have significant and lasting effects.

Indicator	Target
Source of projects supported	At least five administrative regions
Diversity in scope (local, regional, provincial) of projects supported	All these scopes per call for projects
Diversity of living environments targeted by the projects supported <sup>8</sup>	At least five living environments per call for projects

## 2.3. Effective period

The program takes effect on the date of approval by the Conseil du trésor and ends on March 31, 2024.

# 3. Application Eligibility

The eligibility criteria are prerequisites, but meeting them does not guarantee that financial assistance will be granted.

## 3.1. Applicants

To be eligible for the program, the applicant must meet the following conditions:

- Be a legally constituted non-profit organization;
- Have a valid Québec Enterprise Number;
- Be administered by a democratically elected board of directors, the majority of whom are persons domiciled in Québec;

<sup>&</sup>lt;sup>7</sup> The following categories are considered: sexual and gender diversity, physical diversity, seniors, ethnic and cultural communities, Indigenous communities, persons with disabilities or a mental disorder, poverty, homelessness and other.

<sup>&</sup>lt;sup>8</sup> The following categories are considered: school milieu, sports milieu, family environment, childcare setting, recreational environment, work environment, care environment, collective housing, public places and other.

- Be operating mainly in Québec;
- Have been in operation for at least two years.

The following applicants are excluded from the program:

- Foundations whose mission is basically to raise and redistribute funds;
- Professional orders, unions and political organizations;
- Religious organizations;
- Organizations created by a public body to meet the interests of a public administration;
- Non-profit organizations whose objectives and activities are aimed primarily at holding conventions, symposia or seminars or preparing and producing teaching or promotional materials;
- Non-profit organizations whose priority objectives and activities, in whole or in part, are buying and renovating properties.

An applicant is also ineligible in the following situations:

- Applicant is entered in the register of enterprises ineligible for public contracts;
- Applicant has not fulfilled its obligations after duly receiving a formal notice related to the granting of
  previous financial assistance by the Ministère during the two years prior to the application for
  financial assistance.

#### 3.2. Projects

To be eligible for the program, the project must:

- Offer activities that are different from the organization's regular activities;
- Be a one-time project;
- Contribute to achieving at least one of the program's specific objectives;
- Be based on scientific knowledge or other relevant data;
- Be based on a positive and educational approach;
- Not be a substitute for government actions and responsibilities or identical to such actions and responsibilities;
- Take place over a maximum period of 36 months.

Thus, any project that presents in particular one of the following characteristics is not eligible for the program:

- Features regular activities or activities generally funded by the applicant organization's operating budget;
- The activities have already been completed or are in progress;
- The project includes one or more activities already funded under the program;
- The applicant plans to subcontract activities to a third party corresponding to more than 25% of the eligible project expenses;
- The project seeks to produce goods or services for sale or to solicit donations;
- The activities are conducted outside Québec.

### 3.3. Application submission

The applicant must submit the application during the period covered by a call for projects, using the form provided for this purpose on the <u>Ministère's website</u>.

Only one project per applicant may be submitted for the same call for projects.

#### 3.4. Documents required

The application for financial assistance form includes the following items:

- A description of the project, the clientele targeted, the objectives sought and the human, material and financial resources required to carry it out;
- A description of the anticipated spin-offs;
- A calendar of the phases in project completion;
- Presentation of a balanced budget.

The following documents must also be provided:

- A resolution of the board of directors of the applicant organization, duly signed, authorizing the grant application, mentioning the service offered and indicating the person authorized to submit the application;
- A copy of the incorporating instrument of the applicant organization, attesting that it is a non-profit organization registered in Québec;
- A copy of the most recent annual report and financial report of the applicant organization.

Furthermore, the Ministère may, if needed, require any additional information or documents it deems relevant.

#### 3.5. Sending of applications

The application for financial assistance, along with all the required documents, must be sent no later Ministère's website than bv the date aiven on the to the followina address: intimidation@mfa.gouv.gc.ca. The date of receipt of the application corresponds to the date of receipt, in digital form, of the original signed form.

To be submitted for evaluation, files must be complete, easy to understand and based on accurate data.

# 4. Application Selection

#### 4.1. Selection criteria

Applications submitted as part of a call for projects are first examined in light of the eligibility criteria described in section 3.

Applications considered to be eligible are then evaluated by the selection committee, under the responsibility of the Ministère, based on the following criteria (definitions appended):

- Clarity, completeness and accuracy of the information provided;
- Demonstration of the need to intervene;
- Relevance and quality of the project presented;
- Magnitude of expected spin-offs and sustainability of actions;
- Feasibility and realism of the project;
- Experience and expertise of the applicant and its partners;
- Respect for obligations arising from a previous financial assistance agreement, if applicable.

The selection committee is ultimately responsible for recommending to the Minister of Families the projects to be financially supported.

#### 4.2. Decisions

The budget envelope and the amounts available restrict the number of applications selected by the Ministère.

Organizations whose applications are not selected are informed of the Ministère's decision by a letter.

Organizations whose applications are selected are also informed of the Ministère's decision by a letter, which indicates the maximum amount granted. Such organizations formally accept the financial assistance by signing a financial assistance agreement, which determines, *inter alia*, the respective obligations and responsibilities of all the parties, the results, the expected deliverables, the deadlines and the reporting to be done.

# 5. Amounts, Granting of Financial Assistance and Payments

#### 5.1. Financial support

As part of the program, the Ministère offers non-recurring financial support based on the duration of the project. The maximum amount granted is 90% of the project's eligible expenses without exceeding:

- \$50,000 for a project lasting up to 12 months;
- \$100,000 for a project lasting more than 12 months but not more than 24 months;
- \$150,000 for a project lasting more than 24 months but not more than 36 months.

The activities must be carried out between the signing date of the financial assistance agreement by all the parties and the completion date of the project as stipulated therein.

### 5.2. Contribution of recipient

A minimum financial contribution of 10% of the project's eligible expenses is required from the recipient or its non-government partners.

### 5.3. Cumulative financial assistance

Cumulative direct or indirect financial assistance from departments, agencies and Crown corporations/state-owned enterprises of the Québec government or the Government of Canada, as well as from municipal entities must not exceed 90% of the eligible expenses. In calculating this cumulative assistance, the contribution from the recipient or its non-government partners is not included.

For the purposes of the rules for cumulative public financial assistance, the term *municipal entities* refers to the municipal bodies as defined in section 5 of the *Act respecting Access to documents held by public bodies and the Protection of personal information* (CQLR, chapter A-2.1).

In cases where the project is intented for a clientele under the responsibility of another department, a notice of relevance will be requested from the department in question to ensure that any financial assistance that me be received under the program would not create any overlaps.

### 5.4. Eligible expenses

Only expenses required for carrying out the project's activities are considered. The following expenses are eligible:

- Salaries (including employee benefits that are comparable to those normally paid by the organization for similar tasks):
  - $\circ\,$  of the staff assigned to managing the project, without exceeding 10% of the total eligible expenses,
  - o of the staff assigned to carrying out the project;
- The costs of purchasing material and supplies intended exclusively for the project;
- The costs related to promotion and dissemination of achievements (production of promotional material, distribution costs, etc.) exclusively concerning the project;
- Travel expenses directly related to carrying out the project (the cost of transportation, meals and accommodation within Québec are not to exceed the rates in effect within the Québec public service);
- Rental of equipment (computer, electronic or other equipment) exclusively for the project, or the purchase of such equipment if it is shown to cost less than the rental;
- External fees directly related to carrying out the project, where the recipient does not have the necessary expertise (without exceeding 25% of the project's eligible expenses in subcontracting).

#### 5.5. Ineligible expenses

The following expenses are not eligible:

- Any expenses related to activities carried out prior to the acceptance of the project;
- Any expenses related to the day-to-day operations of the recipient and its partners (rent, electricity, maintenance and repairs, insurance, bank charges, etc.);
- Any remuneration that is not directly related to carrying out the project, namely the salary of staff assigned to the day-to-day operations of the recipient and its partners (bookkeeping, office, janitorial services, etc.) or to other projects;
- Any other expenses not directly related to the carrying out or promotion of the project;
- Any capital expenses;

- Any expenses relating to the purchase of furniture or goods, including computer equipment or cell phone equipment;
- Any expenditure on purchasing audiovisual, photographic or recording equipment (e.g. television, Blu-ray player, camera, etc.);
- Any expenditure on purchasing sports or recreational equipment (e.g. soccer balls, fitness equipment, musical instruments, etc.);
- Any expenses relating to the organization of in-person conferences, conventions or seminars;
- Fines, legal fees or costs related to convictions for civil or criminal offences;
- Alcoholic drinks, tobacco and cannabis expenditures, liquor permits and reunion permits;
- Any expense relating to debt financing or the repayment of borrowings already contracted or to be contracted in the future;
- Portion of the Québec sales tax, portion of the goods and services tax and other costs for which the
  organization is entitled to a refund;
- Cost overruns.

#### 5.6. Disbursement terms and conditions for financial assistance

Financial assistance is disbursed to the recipient on the following terms and conditions:

- For projects lasting up to 12 months:
  - A first disbursement (80% of the financial assistance) is made within 30 days of the signing of the financial assistance agreement by all the parties;
  - A final disbursement (20% of the financial assistance) is made within 30 days of the Ministère's acceptance of the final report showing that the assistance obtained was rigorously maximized.
- For projects lasting more than 12 months but not more than 24 months:
  - A first disbursement (50% of the financial assistance) is made within 30 days of the signing of the financial assistance agreement by all the parties;
  - A second disbursement (30% of the financial assistance) is made within 30 days of the Ministère's acceptance of the progress report submitted at the end of the first year;
  - A final disbursement (20% of the financial assistance) is made within 30 days of the Ministère's acceptance of the final report showing that the assistance obtained was rigorously maximized.
- For projects lasting more than 24 months but not more than 36 months:
  - A first disbursement (40% of the financial assistance) is made within 30 days of the signing of the financial assistance agreement by all the parties;
  - A second disbursement (25% of the financial assistance) is made within 30 days of the Ministère's acceptance of the progress report submitted at the end of the first year;
  - A third disbursement (25% of the financial assistance) is made within 30 days of the Ministère's acceptance of the progress report submitted at the end of the second year;
  - A final disbursement (10% of the financial assistance) is made within 30 days of the Ministère's approval of the final report showing that the assistance obtained was rigorously maximized.

The Ministère may cancel or reduce a scheduled disbursement to a recipient if the expenses incurred to complete the project are less than the expenses included in the budget forecasts of its application for financial assistance.

The disbursements are always subject to the availability of funds or appropriate and sufficient appropriations by the National Assembly.

# 6. Control and Reporting

#### 6.1. Use of financial assistance

Organizations benefiting from financial assistance must undertake to use the subsidy received exclusively for the purposes for which it was granted and in accordance with the terms of the financial assistance agreement signed by all the parties. The Ministère may claim any unused amount for completing the project filed during the call for projects.

In the interests of the sound management of public funds, an organization that receives financial assistance under the program undertakes to provide, by the prescribed deadline, the information necessary for the reporting required by the Ministère. To do so, the organization will ensure that the forms provided for such purpose are duly completed and signed by the person representing the organization.

An organization that is a signatory to a financial assistance agreement is solely responsible for the results of project activities and for the reporting provided, even if partners contribute to the project.

### 6.2. Progress reporting

A progress report, if scheduled, allows the Ministère to ascertain whether the recipient is carrying out the project in accordance with the program standards and the planned timeframe, and that it continues to be eligible for financial assistance. A progress report includes the following:

- The progress of project activities, which includes a description of the activities carried out, the completion dates, the number of people reached, the results achieved, the project partners and explanations of any discrepancies between the approved project and the completed project;
- The statement of expenses incurred, which includes a description of the expenses incurred, the number of hours expended, the actual amounts expended and explanations of any discrepancies between the approved budget and the budget used;
- A copy of the materials produced during the reference period, if any;
- Any other information deemed relevant by the Ministère or by the recipient.

#### 6.3. Final report

The final report, submitted within 30 days of the project's completion, allows the Ministère to verify whether the recipient completed the project in compliance with the program standards and within the planned timeframe. The final report includes the following supporting documents and elements:

A detailed report on the activities carried out and the results obtained, including a description of the
activities carried out, the completion dates, the number of people reached, the results achieved, the
project partners, the impact of the results in the short, medium and long terms, the means put in
place to ensure the project's sustainability, the potential for transferring the results to other
environments or clienteles and explanations of any discrepancies between the approved project
and the completed project;

- A detailed report on the use of the financial assistance granted under the project, which includes a
  description of the expenses actually incurred, the amounts, the number of hours expended,
  explanations of any discrepancies between the approved budget and the budget used, as well as
  the other income actually received from the project partners;
- A copy of the material produced as part of the project, if applicable;
- Any other information deemed relevant by the Ministère or the recipient;
- All supporting documents that have been requested by the Ministère.

The organization must retain the supporting documents for five years as these documents may be requested by the Ministère for verification purposes.

# 7. Other Provisions

#### 7.1. Obligations of the organization

In order to benefit from the program, the organization undertakes to comply with the other conditions set out below:

- Carry out the project in compliance with the program standards and the financial assistance application that it filed under the call for projects;
- Use the financial assistance granted exclusively for the purpose of carrying out the project and in accordance with the terms of the financial assistance agreement;
- Complete the project in the time scheduled, as indicated in the financial assistance agreement;
- Transmit, in accordance with the terms and the deadlines provided in the financial assistance agreement, the documents required for reporting;
- Retain, for the purposes of verification, any document relating to the financial assistance granted and its application during a five-year period after the end of the financial assistance agreement and allow the Ministère to have access thereto and to make a copy thereof;
- Provide the Ministère, at its request, with any supporting document, any information or any document with respect to the financial assistance agreement or the use of the financial assistance granted thereunder;
- Repay the Ministère, within 15 days of the end of the financial assistance agreement, any unused amount;
- Repay forthwith to the Ministère any amount of financial assistance used for purposes other than the purposes provided in the financial assistance agreement;
- Avoid any situation in which its personal interest or the personal interest of its directors or officers conflicts or appears to conflict with that of the Ministère;
- Solely assume any legal liability with regard to third parties;
- Mention in any written, electronic, audio-visual or public communication that a subsidy was granted to it and send the Ministère a copy of the communication material for approval;
- Affix, to any document produced as part of the project, the Ministère's logos provided;
- Comply with the laws, regulations, orders in council, ministerial orders and other standards applicable in Québec.

# 7.2. Rights of the Ministère

The Ministère may terminate the financial assistance agreement at any time for the following reasons:

- The organization fails to respect the terms, conditions or its obligations under the financial assistance agreement;
- The organization ceases to operate in any manner whatsoever, including bankruptcy, liquidation or the assignment of its assets;
- The organization submitted false or misleading information to it, or made misrepresentations to it.

The Ministère may also terminate the financial assistance agreement at any time if it is of the view that a situation has arisen wich, for a reason of public interest, calls into question the purposes for which the financial assistance was granted. This right may only be exercised after the Ministère has given the recipient organization proper notice ou default.

# Appendix: Description of Selection Criteria

### Quality of information provided

The application for financial assistance must contain clear, complete and verified information.

#### Demonstration of the need to intervene

The application for financial assistance must include an explicit demonstration of needs, in the target environment or with the clientele concerned, in relation to bullying. This demonstration is to be based on facts and be realistic. The needs must be real, unmet and significant.

### Relevance and quality of project

The information transmitted must make it possible to assess the relevance and quality of the project with regard to:

- Its consistency with or appropriateness for the government initiative;<sup>9</sup>
- Achieving the program objectives;
- The appropriateness of the activities provided for the project objectives;
- The stakeholders;
- The needs of the milieu, the population or target groups, their characteristics, diversity and specificity;
- The nature, approach and intensity of the activities for the milieu and target clientele, as well as the response to needs.

Whenever relevant, the project will be supported by the community and the partners, and local or regional consultation is planned.

#### Expected spin-offs and sustainability of actions

The information transmitted should make it possible to assess:

- The positive impact on the bullying phenomenon;
- The contribution to the milieu or territory involved;
- The expected short- or medium-term effect;
- The viability of the project and its potential for sustainability (e.g. the hiring of a project leader should be accompanied by a guarantee of sustainability for the continuation of interventions);
- The potential for transferring results to other milieus or clienteles.

<sup>&</sup>lt;sup>9</sup> The Concerted Action Plan to Prevent and Counter Bullying and Cyberbullying 2020-2025 explains the principles and orientations underlying this government initiative.

## Feasibility and realism of the project

The feasibility and realism of the project are evaluated according to:

- The means implemented to complete the project;
- The applicant's ability to carry out the project in accordance with the financial plan provided, the proposed programming, and the applicant's organizational and logistical skills;
- The performance guarantees offered.

### Experience and expertise of the applicant and its partners

The experience and expertise of the applicant and its partners are recognized with regard to the problem of bullying, the nature of the project submitted and the target clientele.

#### Special attention

Special attention will be paid to projects:

- Dealing with an innovative subject or addressing one or more realities that are not covered much in the field or for a given environment;
- Calling for the active participation of people involved in the development and implementation of activities (projects "by and for" youth, Indigenous people, seniors, and people with disabilities, to name a few);
- Resulting from a concerted effort focusing on the complementarity of expertise;
- Associating researchers or clinical staff with the initiative;
- Involving regional or provincial deployment;
- Aimed at implementing, regionally or across the province, a process with a proven track record in a milieu.



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